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A REFLECTION OF SOCIAL CLASS AND DISCRIMINATION IN THE MOVIE SALTBURN

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ABSTRACT

A movie is a series of moving images that contain a story and can be watched by people. In addition to entertaining, movies also have the function of providing knowledge and education. There were various themes that can be made into a movie, one of which is a movie about social class and discrimination. This article analyzed the social class and discrimination that occurred in a film entitled Saltburn by Emerald Fennel. This article used Max Weber's theory to classify the social classes found in Saltburn, This article also used Theodorson's theory to analyze discrimination in Saltburn. The method used in writing this thesis is the descriptive-qualitative method. The results of the analysis in this article show the existence of social classes, namely the upper class and the middle class. These social classes show differences in lifestyle and position. In addition, there is also discrimination that occurred in the movie in the form of verbal discrimination. Based on our analyzed of the film Saltburn, it can be concluded that the existence of social class can affect the way a person socialized and can also clearly show the social status in the film. In addition, the existence of social class can lead to forms of discrimination, one of which is verbal discrimination. It can also be inferred that the discrimination experienced by Oliver can affect his mindset and the way he lives his life.

Keywords: social class, discrimination, movie, Saltburn

INTRODUCTION

A movie is one of the types of literary works that are widely known and liked by many people. One example of a literary work that is widely liked by various parties or circles is a movie. According to Wibowo in (Wiwik Swastiwi et al., 2022) movie or film is a tool to convey various messages to the general public through story media, and can also be interpreted as a medium of artistic expression for artists and film people to express their ideas and story ideas.

Esquire Editors in (Sumarsono et al., 2023) that the best movies can expand our empathy and perception, educate and instruct us, and, ultimately, ideally, inspire us to take real action. Movies are so important to society that they give us the opportunity to consider our own lives as well as the lives of people who are different from us and who may be able to provide a new outlook on life. Movies are one of the media that examines the great influence of other media, because movies combine audio and visual so well that they make

the audience easy to remember and not get bored quickly. Besides entertaining, movies also have the function of providing knowledge and education. According Trianton in (Apriliany, 2021) There are several benefits of movies, namely entertainment tool, source of information, educational tool, and a reflection of the social values of a nation. There are various themes that can be raised in a movie, one of which is a movie about social class and discrimination. (Siahaan & Satria, 2022)

Social class occurs because of the grouping of a society Human life is not equal. This causes different levels in society. This causes inequality. (Salsabila, 2021) states where institutionalized power inequality is more widespread and mainstream. In this inequality can be found social classes such as the upper class and the middle class. Based on this, was found that most people feel that they are more powerful, so they cannot accept the presence of others in their family or social class. Social class in society can affect rights and welfare. According to Rahman and Ega in (Welianggen, 2021) Social class can also refer to levels of wealth, influence, and status.

The differences and stratification between individuals or groups in society trigger discrimination. In addition, there are prejudices from one group to another and cause debates as stated by Sabandiah in (Mubarrak & Kumala, 2020). Discrimination is common in social life. Because of differences, humans tend to judge advantages and disadvantages. Examples are discrimination against gender, race, skin color, or physical deficiencies. Discrimination is an act that distinguishes the treatment of one individual or group. Unfair and unbalanced treatment based on differences in race, religion, or social class, as stated by Fulthoni in (Yulinar et al., 2021). Discrimination is also known as unequal treatment of individuals or groups. The term usually describes an action by the dominant, or known as the majority, in relation to the weak, also known as the minority, so that it can be said to be immoral. As stated by Theodorson in (Saludung et al., 2019), discrimination is the unequal treatment of individuals or groups based on something, usually categorical or distinctive attributes, such as race, nationality, religion, or membership in social classes.

There are several studies related to the idea of social class and social discrimination that have been reviewed by previous researchers. The first research conducted by Muhammadaliunm, 2023. This journal explains about social class and discrimination that occurs in the film "Upside Down" by Juan Solanas. This journal also explains how the impact of the problems on the main character in the movie. This journal using Karl Marx

theory in (Ali & Sunra, 2023) It is concluded that in this movie the social class is divided into two, namely the bourgeoisie and the proletariat. This research is a descriptive qualitative method that aims to analyze the conflict of social problems experienced by Adam.

The second research was conducted by Apriliani, 2023. This research uses qualitative methods and in analyzing the data the researcher uses marxist theory in (Apriliani & Efendi, 2010). The findings of this research are divided into two classes of society. The first is the upper class as the bourgeoisie and the second is the lower class as the proletariat. Each reveals about the social life, lifestyle, and behavior of the bourgeoisie. In addition, researchers also found an impact on people's lives in the movie Snowpiercer.

The third research was conducted by Dianiya, 2020. This study researchers explained how class differences exist in two families in the film Parasite by Bong Joon-Ho. This journal using Karl Marx theory in (Anjani & Junaedi, 2022) In the analysis stage, researchers used Roland Barthes' semiotic analysis, namely signs in the form of words, images, sounds, movements and objects. It is analyzed based on three things, namely the decomposition of data based on meaning, connotation, denotation and myth contained in the parasite film scene. In this study, researchers used a mixed paradigm method or interpretive critical approach that analyzes the structures of great power that guide everyday life.

The fourth research by Anita Anggraeni Dewi, 2022. The main study in this research is to explain discrimination in the Zootopia film and the characters in the film who present discrimination in the Zootopia film. In this study, researchers used a descriptive qualitative method. The researcher wanted to analyze the discrimination experienced by the main character in the film Zootopia. This journal using Blank theory in (Dewi et al., 2022) Researchers found two forms of discrimination in Zootopia, namely verbal and non-verbal discrimination.

The last research entitled Discrimination Analysis Of The Main Character In Movie Crazy Rich Asians. This journal using U.S. Equal Employment Opportunity Commission in (Jimmi & Mawadah, 2021). The purpose of this study is to explain the types of discrimination addressed by the main character in the movie Crazy Rich Asians. From the results of the research analysis, it was found that harassment, racial discrimination, and

religious discrimination were experienced by the main character. Not only that, researchers found four types of impacts experienced after experiencing discrimination, namely marginalization, powerlessness, low self-identity and criminality. In this study, researchers used a qualitative descriptive method.

Based on the review of the five journals above, researchers found similarities between the journals that have been reviewed and the research to be studied, namely both examining social class and discrimination that generally occurs in society due to differences or classifications in society. Therefore, this study aims to examine social class and discrimination in the movie *Saltburn*. With this study, researchers hope that people in Indonesia will no longer discriminate despite differences in social class and can understand the factors that cause it so that they can avoid it. In this study, researchers used a different theory from previous studies. In this study, researchers used Max Weber's theory and researchers used a different object, namely the movie *Saltburn*. The researcher also analyzes the causes of social class and discrimination in the main character. With this analysis, the researcher aims to describe and describe the social class and discrimination in the main character in the movie *Saltburn*.

METHODOLOGY

The varieties of social class and discrimination in movie *Saltburn* are examined in this study using a qualitative descriptive technique. The author decided to employ this technique to gain more knowledge. According to Endraswara in (Susel Piatun, Vera Magria, 2020) qualitative descriptive method is a method used in research that describes research data through words.

Data is gathered using three different methods: watching the movie, audiovisual and taking notes. To finish the analysis, the authors followed a set of guidelines. First, *Saltburn* movie was chosen for analysis by the researcher. After that, the researcher viewed the movie and noted the types of social class and discrimination that it discussed. Subsequently, the author examines the many forms of social class based Max Weber Theory and examines the many forms of discrimination based Newman theory. Finally, the researcher drew a conclusion from the study. The following topics will be covered in detail and analysis: (1) Reflection of social class that appears in the movie *Saltburn* (2) Reflection of discrimination that appears in the movie *Saltburn*.

FINDINGS AND DISCUSSION

A social class category that is seen as based on power and strength. The main character in the movie *Saltburn* will be the subject of analysis. This research examines the reflection of social class found in the movie *Saltburn*. The data is grouped by type. Social class is seen from the inequality of life.

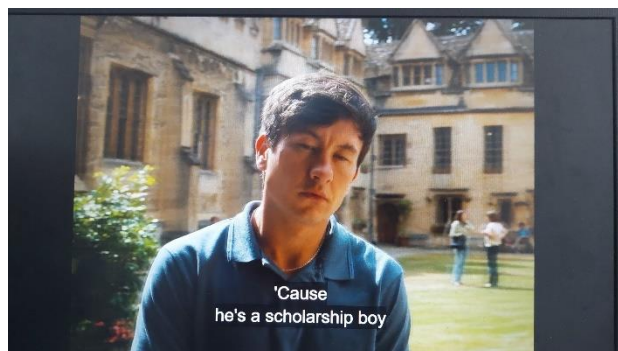
SOCIAL CLASS

There are several scenes which depict the various types of social class on the character. Some of these scenes and dialogues are presented and discussed below.



Picture 1.4

This scene shows that there are several people who try to seduce a woman, but are unsuccessful while Felix, who is a nobleman's son, can easily get the woman without having to do much action and also the woman prefers a man of high position. This scene shows that title and power as well as wealth can control and get what they want.



Picture 1.5

This scene shows when a woman does not want to sit next to Oliver because she feels disgusted because Oliver is a scholarship student and wears cheap clothes that are

not classy like other students. This shows a significant social class where the upper class tends to associate with the upper class who are equal to them and underestimate the middle and lower class people.



Picture 1.10

This scene shows the characteristics of the lifestyle and lifestyle of the upper class shown by the clothes they use at dinner. They have to wear formal clothes such as suits. When seen in the middle and lower classes, this lifestyle is rarely done.

No.	Time	Sentence in the script	Explanation
1.	00.09.53	NFI, Me and You, Not fucking invited	There was a Christmas Eve party on campus but Oliver and two of his friends were not invited because they were scholarship students (the party was only for upper-class students).
2.	00.14.12	It's your round, man – I should go to bed	Oliver is required to drink and pay for the drinks ordered by his friends, even though Oliver has no money.
3.	00.18.43	Well, what the fuck mate? I've been chirpsing her for about an hour	Without having to flirt, Felix easily gets the woman he wants
4.	00.18.50	Get yourself a title and a massive fuck off castle	Felix's title and large castle made him famous and he got things easily.
5.	00.19.47	Because he's a scholarship boy who buys his clothes from Oxfam	Oliver, a scholarship student who is not considered as cool or capable as other students (non-scholarship)
6.	00.25.55	I'm not like you Felix, this is all I have	Oliver only relies on and has a scholarship and nothing else (Family wealth)

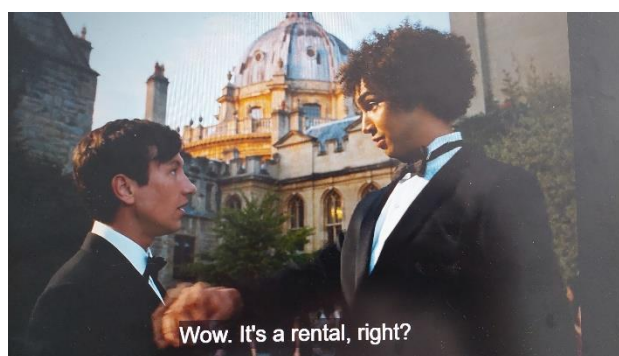
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| 7. | 00.29.40 | So “Home” doesn’t mean the same for me as it does for you Felix | Oliver's poor family is not the same as Felix's harmonious family. |
| 8. | 00.34.57 | Well, I mean, they probably don’t have rehab in Liverpool. Where is Liverpool? | A satire on the elites who tend to be isolated from the reality of life in general. |
| 9. | 00.35.33 | I think when you're poor, that sort of thing does happen a little bit more | Assume that bad behavior and crimes are often committed by the poor or lower class. |
| 10. | 00.38.51 | We dress for dinner here | Reflecting the differences in social class that can be seen only from the way we dress while eating. |
| 11. | 01.22.35 | I just wanted to be your friend. | Reflecting that Oliver, who is middle class, wants to be equal to the upper class by befriending Felix. |
| 12. | 01.49.52 | Drawn to shiny things | It shows a satire of the lower class who are always attracted to wealth such as shiny objects. |
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Based on the data above, it can be seen that there are many scenes that show the existence of social class. The comparison between the upper class and the middle class is reflected in the behavior of the characters in *Saltburn*. The upper class in this movie is depicted by Felix and his family who come from the nobility. Their way of socializing and lifestyle is very high and classy. Their life behavior is very structured and not lacking. They have many bodyguards and servants who serve their family. Their luxurious living quarters and large mansion show their social status in the society, which is the upper class. Not only the upper class but there is also a middle class described by Oliver's character. The middle class is depicted with sufficient social conditions and status, which can be said that this middle class is not on the threshold of the lower class and is also not equal to the upper class. A stable life and sufficient property ownership do not make them satisfied and still want to be equal to the upper class, reflected in Oliver's behavior, which makes every effort to enter the world of the upper class by utilizing the scholarship he has at Oxford, and hanging out and using Felix who is an upper class person by manipulating, playing victim and deceiving Felix and his family. This is done to be able to be equal to have the same power and position. As stated by Max Weber in (Cinthya, 2020) Social class is identified based on status and power.

A discrimination category in this research is seen from verbal type. The main character in the movie *Saltburn* will be the subject of analysis. This research examines the reflection of discrimination found in the movie *Saltburn*. The data is grouped by type. Discrimination is seen from the inequality of life.

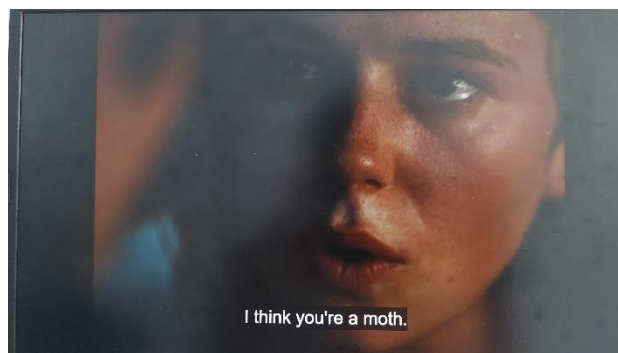
DISCRIMINATION

Not only social class that researchers found in the movie *Saltburn*, but researchers also found discrimination in the movie *Saltburn*. One form of discrimination is verbal discrimination that often occurs in one of the main characters, Oliver. According to Newman (in Yulinar, 2021) Verbal discrimination (verbal expression), discrimination that is carried out by insulting or using offensive words to a person or certain groups of people. Discrimination often occurs in society because it is caused by prejudice or stereotypes that develop. Discrimination can occur without prejudice and conversely someone who is prejudiced will not necessarily Duffy & Wong in (Dewi et al., 2022) discrimination is an action, attitude, or treatment that aims to harm a person or group. "Discrimination is when the majority group has a dominant relationship with the minority group. Thus, such behavior is immoral and undemocratic." Theodorson in (Saludung et al., 2019), Based on the description and theories above, the researcher examines the existence of discrimination in the movie *Saltburn*.



Picture 2.2

Here Farleigh demeans Oliver who wears a rental or borrowed suit. Farleigh indirectly demeans Oliver's economic status who cannot afford to buy a suit personally. This scene shows one form of discrimination by demeaning someone.



Picture 2.5

This scene shows Venetia's contempt for Oliver, saying that Oliver is like a moth that ruins the life of Felix's big family. Venetia says this because Oliver loves shiny objects and wealth. Oliver does it in a bad way starting from manipulating Felix, then his parents and extended family then destroying the entire mansion. Venetia's humiliation is often found in the general public. Where the actions of the lower middle class are often perceived as an act of depriving the upper class of their wealth.



Picture 2.6

This scene shows contempt for a person's social class status. In this scene James tries to bribe Oliver to leave Saltburn and stay away from his family. Unag is a surefire way for rich or upper-class people to deal with things. They think that giving someone a large amount of money can solve all problems. In the general public, there are many similar cases where people who are bribed or given money often accept it for free and sometimes they even ask for more than the amount given so that they keep quiet and obey the wishes of the giver. This is why many rich people think that money is everything.

No.	Time	Sentence in the script	Explanation
1.	00.03.52	Hey, cool jacket. And the tie? trash	Insulting Oliver's ugly way of dressing

2. 00.26.36 Wow. It's a rental, right? I mean, you're almost passing. Condescending to Oliver who doesn't own a suit, and can only afford to rent one.
 3. 00.36.06 Oliver, I have a complete and utter horror of ugliness. Arrogant, reflecting the upper class who are famous for beauty.
 4. 01.26.06 This place, you know, it's not for you. It is a fucking dream. It is an anecdote you'll bore your fat kids with at Christmas Satirizing Oliver who would never be able to afford to own a castle and live there.
 5. 01.49.37 I think you're a moth. It reflects Oliver's seeming exploitation of the Felix family's wealth.
 6. 01.53.41 How much for you to leave and never come back? Depicting that money is everything for the rich to silence the poor.
 7. 01.59.22 Accidents are for people like you. For the rest of us, there's work. It depicts lower-class people who are ambitious to become rich by doing everything possible.
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CONCLUSION

According to the findings, all of the following categories of social class can be seen from status and power. In this research, twelve data were examined. All the findings of the reflection of social class are in accordance with the theory used in analyzing, Max Weber's theory of social class which is classified based on status and power. Another finding is discrimination. Discrimination that has been researched can be seen from social prejudices. In this study, there are seven data examined as discrimination. This is reflected in the script of each scene that has been analyzed in the film. All the findings of the reflection of discrimination are in accordance with the theory used in analyzing, namely Newman's theory of discrimination regarding verbal discrimination. Social class is the most dominant in the researcher's findings. Discrimination follows next in the second position in the discrimination analysis.

The research results obtained are that the main character, Oliver Quick, experiencing discrimination due to social class differences. One very clear form of discrimination is that

as a scholarship child, Oliver tends to be labeled as a lower-class child who is able to enter and study at Oxford only because of the scholarship. In this case, a person's background can be a determinant in social class which impacts their treatment in society. Labeling in social class arises easily because of the differences between social classes based on income, status and power. Max Weber in (Aji, 2015). Based on the results of the above research, it can be concluded that what the main character experienced in the movie *Saltburn* is very representative of the state of social class and the discrimination that can occur in it.

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